

Materiality Research Results 2011

Company Name	2011 CR Rank	GRI-based report?	Application Level	Materiality Analysis?	Process Description?	Visual?	Results Applied?	Aligned with 10-K?
Merck & Co., Inc	34	no	N/A	yes	yes	yes	yes	To a large degree
Campbell Soup Co	2	yes	B	yes	yes	yes	yes	To a large degree
Intel Corp.	13	yes	A	yes	yes	yes	yes	To a large degree
Staples, Inc.	55	yes	C	yes	yes	yes	yes	Somewhat
Symantec Corp.	89	yes	B	yes	yes	yes	yes	Somewhat
Ball Corp.	94	yes	B	yes	yes	yes	yes	Somewhat
Dow Chemical Co.	59	yes	A+	yes	yes	yes	yes	Somewhat
Ford Motor Co.	63	yes	A	yes	yes	yes	yes	Somewhat
State Street Corp.	65	yes	B+	yes	yes	yes	yes	Minimally
Cisco Systems, Inc.	37	yes	None stated	yes	yes	yes	yes	Minimally
Accenture plc	7	yes	C	yes	yes	yes	yes	Minimally
Mattel, Inc.	5	yes	C	yes	yes	yes	no	Minimally
AT&T, Inc.	86	yes	C	yes	yes	yes	no	Minimally
Freeport-McMoran Copper & C 24	24	yes	A+	yes	yes	no	yes	To a large degree
Weyerhaeuser Co.	78	yes	A	yes	yes	no	yes	To a large degree
Newmont Mining Corp.	44	yes	A+	yes	yes	no	yes	To a large degree
EMC Corp.	29	yes	B	yes	yes	no	yes	Somewhat
PG&E Corp.	22	yes	None stated	yes	yes	no	yes	Somewhat
Microsoft Corporation	23	yes	None stated	yes	yes	no	yes	Somewhat
Southern Company	41	yes	None stated	yes	yes	no	yes	Somewhat
Entergy Corp.	74	no	N/A	yes	yes	no	yes	Somewhat
Starbucks Corp.	39	yes	B+	yes	yes	no	yes	Somewhat
Coca-Cola Enterprises Inc.	49	yes	B+	yes	yes	no	yes	Somewhat
3M Co.	6	yes	C	yes	yes	no	yes	Minimally
Sara Lee Corp.	27	yes	B	yes	yes	no	yes	Minimally
Hormel Foods Corp.	30	yes	A	yes	yes	no	yes	Minimally
Clorox Co.	46	yes	B	yes	yes	no	yes	Minimally
Nike, Inc.	10	yes	B	yes	yes	no	yes	Minimally
Advanced Micro Devices Inc.	88	yes	A	yes	yes	no	yes	Minimally
Occidental Petroleum Corp.	38	yes	None stated	yes	yes	no	yes	Minimally
McGraw-Hill Cos., Inc.	51	yes	C	yes	yes	no	yes	Minimally
Baxter International Inc.	53	yes	B	yes	yes	no	yes	Minimally

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Walt Disney Co.	58	yes	B	yes	yes	no	yes	Minimally
International Paper Co.	76	yes	B	yes	yes	no	yes	Minimally
General Electric Co.	93	yes	A	yes	yes	no	yes	Minimally
Bristol-Meyers Squibb Co.	4	yes	B+	yes	yes	no	yes	Minimally
Phillips-Van Heusen Corp.	28	yes	None stated	yes	yes	no	yes	Minimally
Abbott Laboratories	21	yes	None stated	yes	yes	no	yes	Minimally
Dell Inc.	47	yes	B	yes	yes	no	no	Somewhat
United Parcel Service, Inc.	52	yes	B+	yes	yes	no	no	Somewhat
Johnson Controls Inc	1	yes	A	yes	yes	no	no	Minimally
Hess Corporation	43	yes	A+	yes	yes	no	no	Minimally
Medtronic, Inc.	66	yes	B	yes	yes	no	no	Minimally
Hewlett-Packard Co.	9	yes	B	yes	yes	no	no	Minimally
Exelon Corp.	72	yes	None stated	yes	yes	no	no	Minimally
Whirlpool Corp.	85	yes	B	yes	yes	no	no	Minimally
Duke Energy Corp.	97	yes	B	yes	no	yes	yes	Minimally
Xcel Energy, Inc.	91	yes	None stated	yes	no	no	yes	To a large degree
Darden Restaurants, Inc.	75	yes	C	yes	no	no	yes	Somewhat
Kimberly-Clark Corp.	8	yes	B+	yes	no	no	yes	Minimally
Johnson & Johnson	20	yes	None stated	yes	no	no	yes	Minimally
Coca-Cola Co	14	yes	None stated	no	no	no	no	To a large degree
Cummins Inc.	48	yes	None stated	no	no	no	no	Somewhat
Owens Corning	68	yes	B	no	no	no	no	Somewhat
Dominion Resources Inc	83	yes	None stated	no	no	no	no	Somewhat
Union Pacific Corp.	81	yes	None stated	no	no	no	no	Somewhat
Mosaic Company	67	yes	A	no	no	no	no	Somewhat
Pinnacle West Capital Corp.	15	yes	None stated	no	no	no	no	Somewhat
Avon Products, Inc.	16	yes	C	no	no	no	no	Somewhat
Consolidated Edison, Inc.	17	yes	B	no	no	no	no	Somewhat
Pepsico Inc.	25	yes	None stated	no	no	no	no	Somewhat
Chevron Corp.	36	yes	None stated	no	no	no	no	Somewhat
Colgate-Palmolive Co.	40	yes	None stated	no	no	no	no	Somewhat
Brown-Forman Corp.	45	yes	C	no	no	no	no	Somewhat

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Carnival Corp.	69	yes	None stated	no	no	no	no	Somewhat
IBM	3	yes	A	no	no	no	no	Minimally
Life Technologies Corp	64	yes	None stated	no	no	no	no	Minimally
Sigma-Aldrich Corp.	84	yes	None stated	no	no	no	no	Minimally
Gap, Inc.	11	yes	None stated	no	no	no	no	Minimally
Conagra Foods, Inc.	70	yes	B	no	no	no	no	Minimally
Lubrizol Corp.	71	no	N/A	no	no	no	no	Minimally
Wisconsin Energy Corp.	73	yes	B	no	no	no	no	Minimally
Motorola, Inc. Motorola Mobili	50	yes	None stated	no	no	no	no	Minimally
Norfolk Southern Corp.	79	no		no	no	no	no	Minimally
Sempra Energy	82	yes	None stated	no	no	no	no	Minimally
Mckesson Corporation	92	yes	C	no	no	no	no	Minimally
Wal-Mart Stores, Inc.	95	no	N/A	no	no	no	no	Minimally
TJX Companies, Inc.	96	no	N/A	no	no	no	no	Minimally
DTE Energy Co.	99	no	N/A	no	no	no	no	Minimally
Altria Group Inc.	35	yes	None stated	no	no	no	no	Minimally
Boeing Co.	80	no	N/A	no	no	no	no	Minimally
General Mills, Inc.	12	no	N/A	no	no	no	no	Minimally
Spectra Energy Corp	18	yes	B	no	no	no	no	Minimally
Eaton Corp.	33	yes	None stated	no	no	no	no	Minimally
Target Corp	42	yes	None stated	no	no	no	no	Minimally
JPMorgan Chase & Co.	54	yes	B	no	no	no	no	Minimally
Verizon Communications	56	no	N/A	no	no	no	no	Minimally
Lexmark International, Inc.	60	yes	A	no	no	no	no	Minimally
Citigroup Inc.	98	yes	None stated	no	no	no	no	Minimally
Albemarle Corp.	90	yes	A	no	no	no	no	Minimally
Oracle Corp.	62	yes	None stated	no	no	no	no	Minimally
Applied Materials Inc.	77	yes	C	no	no	no	no	Minimally
H.J. Heinz Co.	31	yes	B	no	no	no	no	Minimally
E.I. DuPont De Nemours & Co	19	yes	B	no	no	no	no	Minimally
Alcoa Inc.	100	yes	None stated	no	no	no	no	Minimally
Texas Instruments Inc.	26	yes	A	no	no	no	no	Minimally

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Procter & Gamble Co.	32	yes	None stated	no	no	no	no	Not at all
Sherwin-Williams Co.	87	no	N/A	no	no	no	no	Not at all
Xerox Corp	57	yes	B	no	no	no	no	Not at all
Sonoco Products Co.	61	no	N/A	no	no	no	no	Not at all