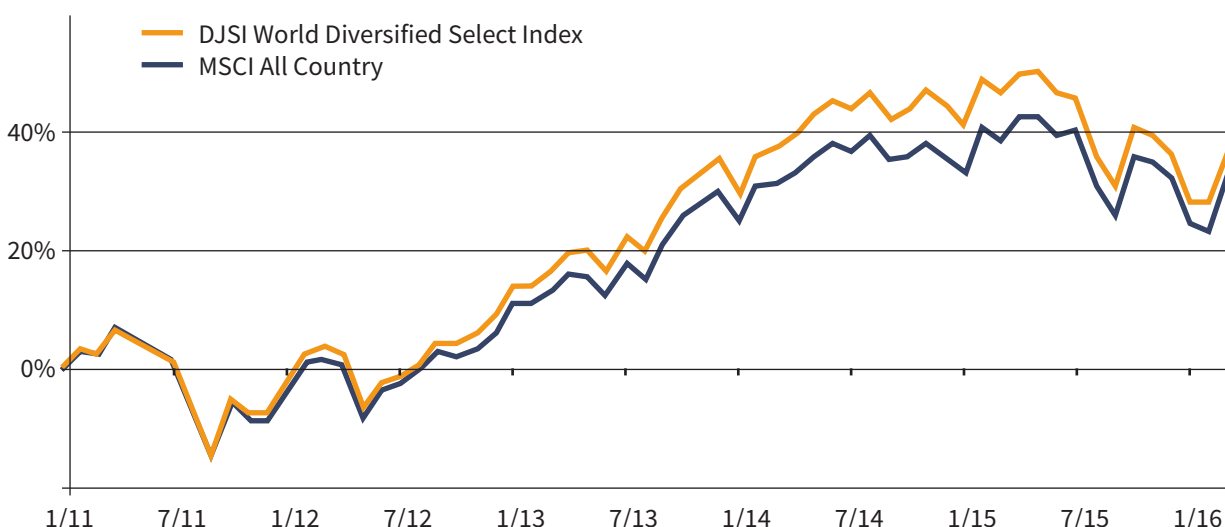


Understanding the Dow Jones Sustainability Indices (DJSI)



The Dow Jones Sustainability Indices (DJSI) began as one global index in 1999, comprising the **top-ranked companies from each industry based on environmental, social, and governance (ESG) criteria**. The DJSI now includes many indices, including one for each world region.

Selected companies are invited to complete the questionnaire. Companies that respond are assessed and assigned a score based on their responses and other available data. Only top-scoring applicants earn a listing (the cutoff depends on the specific index), making it a competitive and coveted indicator of ESG performance.

Chart source: RobecoSAM Quarterly DJSI Presentation, Mar 2016

The value of DJSI inclusion

65% of sustainability leaders rank DJSI as **No. 1** in external credibility*

75% of companies who take part in the DJSI say it adds **significant value** to their business*

44% of investment professionals use DJSI, making it the **second-most used ESG rating** after Bloomberg ESG**

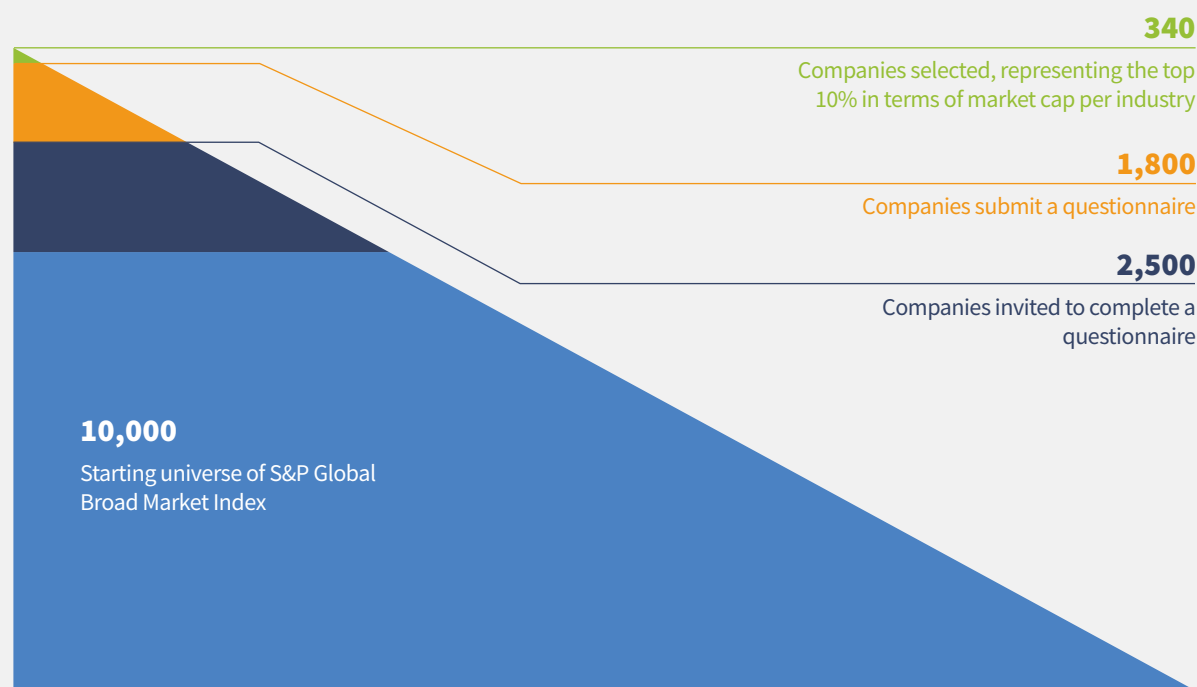
2.1% **increase in market value** from being included in the index***

* According to a 2015 survey of sustainability practitioners conducted by Corporate Citizenship.

** Rate the Raters Phase Five, SustainAbility, 2012

*** Signaling Sustainability Leadership, Robinson et al., 2011, published in the Journal of Business Ethics

Constructing the DJSI World Index



Why participate?

1. INVESTMENT

Members gain exposure to:

- Investors who value DJSI inclusion.
- Investment products and tools that use DJSI data, such as the S&P ESG Index Series and Bloomberg terminals, both newly announced in 2016.

2. BENCHMARKS

- Participating companies receive an industry benchmarking report to help assess performance versus their peers.
- Some companies use the DJSI score as an executive compensation performance measure.

3. RECOGNITION

- DJSI members can trumpet the achievement and utilize the DJSI logo in communications.
- Inclusion can strengthen employee commitment to values and support recruitment efforts of candidates.

What to consider if you're invited

- Would DJSI membership resonate with **key stakeholder groups**?
- How would it fit with **existing disclosure commitments**?
- Would the feedback received from RobecoSAM be **valuable to your company**, even if you're not selected?
- Are there likely to be adequate **internal resources, support, and cooperation** to meet the deadline*?

* Deadline may sometimes be extended 12-30 days upon request.

150+ hours
average time spent completing DJSI questionnaire

Contact us

Contact **Aleksandra Dobkowski-Joy** at adjoy@framework-llc.com or visit framework-llc.com for more information about completing the DJSI questionnaire, or for a review of your company's ESG profile and key shareholder expectations.

